



Worldwide leaders in public and management accounting



Sponsor prospectus

Adapting and advancing

Nov. 25–26, 2019

Kimpton Seafire Resort + Spa // Cayman Islands

The AICPA and
CIIPA Annual
Summit for
Accountants
and Finance
Professionals

Demographics

Target attendees include

1,000+
CIIPA members

In addition to:

- Public sector staff in the Caribbean region
- International AICPA members in the Caribbean region
- U.S.-based AICPA members interested in doing business in the islands/region
- U.S.-based AICPA members interested in earning NASBA-approved continuing education in a desirable locale

Note: All prices are in U.S. dollars



Exhibitor pricing

Showcase your products and services to your prime target market. Our exhibitor spaces help you strengthen relationships with existing customers, reach true decision-makers and increase market share — plus keep an eye out for the competition.

USD 3,000

Exhibitor sponsor

- Exhibitor space with promotional items for conference duration
- Acknowledgment in advertising, program and website
- 1 conference pass

Sponsorship pricing

Sponsorships increase your ROI and build brand recognition in a competitive marketplace. The following sponsorships were designed to stretch your marketing budget and help your business stand out as an industry leader.

USD 10,000

Speaker sponsor

- Acknowledgment at beginning of speaker session (“Brought to you by ...”)
- Exhibitor space with promotional items for conference duration
- Logo on advertising and emails
- Announcement each morning thanking the sponsor
- Acknowledgment in press releases, program and website
- 4 conference passes

USD 6,500

Luncheon sponsor

- “Lunch provided by ...” sign on lunch tables
- Standing banner for duration of conference
- Exhibitor space with promotional items for conference duration
- Logo on advertising and emails
- Announcement each morning thanking the sponsor
- Acknowledgment in press releases, program and website
- 3 conference passes

USD 5,500

Breakfast sponsor

- “Breakfast provided by ...” sign on breakfast tables
- Standing banner for duration of conference
- Exhibitor space with promotional items for conference duration
- Announcement each morning thanking the sponsor
- Acknowledgment in advertising, program and website
- 2 conference passes

USD 4,500

Gift bag sponsor

- Gift bags with company name and logo (sponsor provides bag and gifts)
- Exhibitor space with promotional items for conference duration
- Acknowledgment when gift is handed out and in advertising, program and website
- 2 conference passes

Lanyard sponsor

- Lanyard with company logo
- Exhibitor space with promotional items for conference duration
- Acknowledgment in advertising, program and website
- 2 conference passes

Program sponsor

- “Program sponsored by ...” on program front page
- Full-page ad in program
- Exhibitor space with promotional items for conference duration
- Acknowledgment in advertising, program and website
- 2 conference passes

Tote bag sponsor

- Tote bag with company logo
- Exhibitor space with promotional items for conference duration
- Acknowledgment in advertising, program and website
- 2 conference passes

USD 4,000

Coffee/refreshment sponsor

- Banner/signage at break with company name/logo
- Exhibitor space with promotional items for conference duration
- Acknowledgment in advertising, program and website
- 2 conference passes

USD 2,000

Supporting Sponsors

- One conference pass
- Acknowledgement in program
- Name recognition as "Supporting Sponsor" in the conference program
- Inclusion of promotional item/materials in the conference bag to be distributed

